FILE

SEPTEMBER 10

fashion calendar

33rd year

a weekly publication

1973

JANUARY

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ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, SEPTEMBER 10, 1973

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 10 9:00 A.M. Breakfast	PRESS PREVIEW OF MEN'S FASHIONS	ALEXANDER'S	HOTEL ANSONIA-74TH & BWY CONTINENTAL BATHS
	Preview for press of fashions for men. Show at 9:45 A.M., by invitation. (Customer show, Mon., Sept. 24 at 6:00 P.M., 3rd floor, 58th St. at store.) Commentator: Norman Silberstein, Fashion director, Alexander's. Public Relations: Alexandre Tarsaidze, Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.		
Monday Sept. 10 9:30 A.M.	"A FRENCH AFFAIR"-- OPENING CEREMONY	GIMBELS EAST (LEXINGTON AVE. & 86TH ST.)	86TH ST. ENTRANCE
	The French Ambassador to the U.S., M. Jacques Kosciusko-Morizet, with city and store officials, will conduct the opening ceremony for the two-week French storewide promotion at Gimbels East, 11:30 A.M.--for food editors, French Restaurant "Le Bistro de Paris", with visiting French chef, Roger Rusterholtz 2:30 P.M.--for home furnishings editors, new model rooms, featuring French contemporary designer furniture; a Chanel room with original furniture and paintings from her salon; "Depot 15", art deco antiques shop, original one-of-a-kind pieces--Robert Vallois, owner and antiques expert from Les Halles as special guest. 6:00 P.M.--for fashion editors, opening of "New Jimmy's boutique, with French ready-to-wear collections. Regine in person, owner of New Jimmy's and"Queen of discotheques". Other special events, Sept. 10-22, French film festival; original French food; special painting, sculpture and tapestry exhibits. Publicity: Margot Infantino, LO 4-3300, ext. 6114.		
Monday Sept. 10 10:00 A.M.	PRESS PREVIEW: NEW STORES IN QUEENS	ABRAHAM & STRAUS; AND OHRBACH'S	TAUBMAN CO.QUEENS CTR. QUEENS & WOODHAVEN BLVD.
	Personal tour of new stores, two days in advance of official opening. Triple preview party, 4:30-7:00 P.M. By invitation. Publicity: Jane Miller, Nona Jaquelka, Mark Klauser. Contact: Mr. Khoury, 564-3100, ext. 285.		
Monday Sept. 10 12:00 Noon	"A CHILDREN'S TOUR OF FASHION AVENUE"	FASHION CAPITAL OF THE WORLD	555 SEVENTH AVENUE(40TH ST) PLAZA
	In cooperation with N.Y. City Board of Education and the Beaunit Corporation. Special guest: Bob McAllister of "Wonderama". Open to public. Contact: Olga Budor or Helen Gallagher, 354-7340.		
Monday Sept. 10 1:30 P.M. Champagne	OPENING OF NEW STORE	MR. AMON-SILCEMON FASHIONS (SAO PAOLO)	689 MADISON AVENUE AT 62ND STREET
	Fashions for Fall as well as Spring/Summer forecast. Show at 2:00 P.M. By invitation. Contact: Virginia Casey, 736-9516.		
Monday Sept. 10 3:00 P.M.	PAULINE TRIGERE CUSTOMER SHOW	BERGDORF GOODMAN	PLAZA APPROACH 4TH FLOOR
	Presentation of Fall and Winter collection. Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.		
Beginning Monday Sept. 10	RESORT AND EARLY SPRING COLLECTION	GALLANT INTERNATIONAL (HERBERT GALLANT)	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
	Also, Gallavanter all-purpose coats, rainproof knits and non-wools. Continuous by appointment. Contact: LA 4-7285.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 10 4:30 P.M. Cappuccino Party	PRESS PREVIEW: ITALIAN KNITS Spring and Summer collections by 70 leading Italian manufacturers of men's women's and children's fashions. Show at 5:00. By invitation. Contact: Braschi Public Relations, 362-6729. Continuous showings for buyers through Sept. 21 on 13th and 14th floors. Contact: 432-9250.	MAIT KNITS (PITTI PALACE,FLORENCE)	HOTEL PLAZA WHITE & GOLD SUITE
Monday Sept. 10 6:00 P.M.	OPENING OF RESORT & HOLIDAY COLLECTION For press and customers by invitation. Continuous thereafter by appointment, through Sept. 19. Contact: Marjorie Plecher, CI 7-2200.	RAY AGHAYAN/BOB MACKIE (8636 MELROSE AVE.,L.S.)	GOTHAM HOTEL SUITE 1009
Sept. 10	NEW YORK CITY'S SECOND ANNUAL FASHION FESTIVAL. Contact: Olga Budor,354-7340.		
Beginning Monday Sept. 10	OPENING: RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 736-5282.	ADDENDA BY PATTI CAPPALLI	1407 BROADWAY SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 10	OPENING: NEW RESORT & HOLIDAY COLLECTION Premiere showing--new after 5 and occasion dresses. By appointment. Contact: 565-1025. Publicity: Betty Yarmon, 755-3487.	DOROTHY FARINA FOR ADELE AT 5	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 10	OPENING: RESORT & EARLY SPRING Continuous by appointment. Contact: LW 4-0454.	BEENE BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION By appointment. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 10	OPENING: RESORT & EARLY SPRING Continuous by appointment. Contact: Judith Morrell, 541-7690. Public Relations: Leslie Cunningham, 889-6185.	LEON BLOCK, INC. (DESIGNED BY LEON BLOCK)	1290 SIXTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Sept. 10	OPENING: NEW RESORT & HOLIDAY COLLECTION Continuous by appointment. Contact:565-1025. Publicity: Betty Yarmon,755-3487.	DALANI	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 10	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: Marie Bottone, LO 4-9220.	CHRISTIAN DIOR-NEW YORK	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Monday Sept. 10- Sept. 16	OPENING OF HOLIDAY COLLECTION By appointment. Publicity: Ruth Hammer Assoc., Contact: CI 7-2200.	GAGLIANO (1950 COTNER,W.L.A.)	HOTEL GOTHAM PRIVATE SUITE
Monday Sept. 10- Sept. 19	RESORT COLLECTION IN NEW YORK Continuous by appointment. Contact: CI. 7-2200.	HELGA	HOTEL GOTHAM SUITE 1609

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 10	PREMIERE SHOWING: RESORT COLLECTION	CHUCK'S CLOSET BY CHUCK JONES	488 SEVENTH AVENUE SUITE 701
	Continuous by appointment. Contact: LA 4-2640, ext. 701.		
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION	LOOMTOGS, INC.	1407 BROADWAY SHOWROOM - 35TH FLOOR
	Designed by Marie Yeljenic. Contact: Janice Watt, 594-2100.		
Beginning Monday Sept. 10	OPENING: RESORT AND SPRING COLLECTIONS	MASKIT OF ISRAEL	48 WEST 55TH STREET SHOWROOM - APT. 1A
	Continuous by appointment. Contact: 541-9327.		
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
	Continuous by appointment. Contact: LO 3-4358.		
Beginning Monday Sept. 10	RESORT DRESSES AND SPORTSWEAR	McMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Continuous by appointment. Contact: OX 5-4270.		
Beginning Monday Sept. 10	OPENING OF SPRING COLLECTION	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
	Continuous by appointment. Contact: BR 9-0925. Publicity: Billie Gould Assoc., 661-9625.		
Beginning Monday Sept. 10	OPENING: RESORT & HOLIDAY COLLECTION	PATRICK PORTER FOR ADELE MARTIN	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By appointment. Contact: 565-1025. Publicity: Betty Yarmon, 755-3487.		
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION	NINA RICCI	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous by appointment. Contact: 594-0454.		
Beginning Monday Sept. 10	OPENING OF RESORT & EARLY SPRING	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 40TH FLOOR
	Showing of leathers and suedes. Contact: Louis Miller, 524-4562.		
Beginning Monday Sept. 10	OPENING: RESORT & HOLIDAY COLLECTION	MARIO FORTE FOR RONA	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Continuous by appointment. Contact:565-1025. Publicity: Betty Yarmon, 755-3487.		
Beginning Monday Sept. 10	RESORT & EARLY SPRING COLLECTIONS	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
	Informal showings by appointment. Contact: LO 3-1640. Publicity: Vera Bacal, PL 3-8421.		
Beginning Monday Sept. 10	OPENING OF RESORT COLLECTION	SAZ COUTURE & SAZ BOUTIQUE	42 EAST 57TH STREET SALON - 4TH FLOOR
	By appointment. Buyers: 758-8301; Press, Tom Foster Ltd.,249-5639.		
Beginning Monday Sept. 10	RESORT, HOLIDAY, EARLY SPRING COLLECTIONS	ERNST STRAUS; & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001
	By appointment. Contact: Paul Scott, 217 E. 8th St., L.A. 213-623-8112.		
Beginning Monday Sept. 10	OPENING OF HOLIDAY & RESORT COLLECTION	TEAL TRAINA & TRAINA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	By appointment. Contact: LA 4-3520.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 10	RESORT & EARLY SPRING COLLECTIONS Continuous by appointment. Contact: 736-1690.	CHESTER WEINBERG & CHESTER NOW	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 10-Sept. 14	MEXICAN TRADE FAIR IN SAN ANTONIO, TEXAS. Contact: Mexican Institute for Foreign Trade, P.O. Box 1628, San Antonio, Texas 78296.		
Monday Sept. 10-Oct. 6	OPENING: HOLIDAY & RESORT COLLECTION By appointment. Contact: Ilka Suarez, 758-2287.	ILKA SUAREZ KNITS	237 EAST 60TH STREET (BETWEEN 2ND & 3RD AVES)
Tuesday Sept. 11 10:00 A.M.	HOLLY'S HARP BOUTIQUE Showing of Fall and Winter collection. By invitation. Contact: Joanne Creveling, 247-1100, ext. 345.	HENRI BENDEL	2ND FLOOR
Tuesday Sept. 11 11:00 A.M.	FASHIONS BY JOHN ANTHONY For press and customers. By invitation. Contact: Publicity Dept.,EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Sept. 11 11:30 A.M.	PRESS SHOW: GIVENCHY NOUVELLE BOUTIQUE Preview of exclusive Fall and Winter collection. For press and customers. By invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN GIVENCHY BOUTIQUE	2ND FLOOR
Tuesday Sept. 11 12:00 Noon	"THE GREATEST FASHION SHOW ON EARTH" Fashions from the Aug, and Sept. issues of Mademoiselle, Vogue, Harper's Bazaar, Seventeen and Glamour. Hosted by these magazines and Manufacturers Hanover Trust. Open to public. Contact: Olga Budor, 354-7340. (rain dates -- Friday, Sept. 14 at 12:00 Noon.)	FASHION CAPITAL OF THE WORLD	555 SEVENTH AVENUE PLAZA
Tuesday Sept. 11 1:00 P.M.	OPENING OF RESORT COLLECTION Also Sept. 18 at 1:00 P.M. By reservation. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 11 1:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 239-4155.	DOMINIC ROMPOLLO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Tuesday Sept. 11 2:30 P.M.	"FUR IN RETROSPECT"-- THEN AND NOW By invitation. Contact: BR 9-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA GRAND BALLROOM
Tuesday Sept. 11 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION Also, Sept. 18 at 2:30 P.M. By reservation. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Tuesday Sept. 11 2:30 P.M.	PRESS SHOWING: NEW RESORT COLLECTION By invitation. Also Sept. 13 at 2:30 P.M. By reservation. Contact: Marilyn Pignoni, LA 4-9350.	OSCAR DE LA RENTA II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday Sept. 11 3:00 P.M.	FALL FASHION SHOW For press and customers. By invitation. Contact: Jacqueline Neben, 759-9400.	ELIZABETH ARDEN	691 FIFTH AVENUE SALON-2ND FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 11 4:00 P.M.	PRESS SHOWING OF RESORT COLLECTION	DONALD BROOKS	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	For press, by invitation. Buyers, Sept. 12 and 18 at 4:00 P.M. By reservation. Contact: 947-8235.		
Tuesday Sept. 11 4:30 P.M. Cocktails	OPENING OF HOLIDAY COLLECTION	GOTTEX OF ISRAEL (1411 BROADWAY)	FOUR SEASONS 99 EAST 52ND STREET
	Resort swimwear collection, and introduction of "Mini-Gottex" for children. Show at 5:00. By invitation. Publicity: Vera Bacal, PL 3-8421.		
Tuesday Sept. 11 5:30 P.M.	MENSWEAR TREND SHOW	HARDY AMIES	58 WEST 58TH STREET
	By invitation. Contact: Budd Calisch Associates, 489-8420.		
Tuesday Sept. 11 6:30 P.M.	PRESS PREVIEW:"GREAT BRITISH WRAP UP"	B. ALTMAN & CO.	MAIN FLOOR
	Press opening of menswear promotion. By invitation. Contact: OR 9-7800.		
Tuesday Sept. 11- Sept. 15	RESORT & SPRING COLLECTION	ANDRE COURREGES	HOTEL DRAKE PRIVATE SUITE
	Jean Jacques Vry will present the Courreges ready-to-wear collection. By appointment. Contact: Miss Tosk, 421-3974.		
Beginning Tuesday Sept. 11	OPENING OF RESORT COLLECTION	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	By appointment. Contact: 239-7080.		
Beginning Tuesday Sept. 11	HOLIDAY & RESORT COLLECTION	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Continuous by appointment. Contact: 736-1076.		
Beginning Tuesday Sept. 11	HOLIDAY AND RESORT COLLECTION	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
	Continuous showings. Contact: PE 6-6983.		
Beginning Tuesday Sept. 11	OPENING OF RESORT COLLECTION	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Day and evening fashions, including Brenner couture knits designed by Eleanor Brenner. Continuous by appointment. Contact: Laurie Forman,239-1150.		
Beginning Tuesday Sept. 11	OPENING: RESORT & EARLY SPRING COLLECTION	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	By appointment. Contact: 594-4470.		
Beginning Tuesday Sept. 11	OPENING:CRUISE & EARLY SPRING	GINORI & GINORI PLAYERS	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous by appointment. Contact: 244-4700. Publicity: Stuart Roeder Assoc., 582-3078.		
Beginning Tuesday Sept. 11	OPENING: CRUISE & EARLY SPRING	GIORGINI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Lois Lindheim, 279-3410. Publicity: Stuart Roeder Assoc., 582-3078.		
Beginning Tuesday Sept. 11	CRUISE, HOLIDAY AND EARLY SPRING	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	Continuous showings by appointment. Contact: PE 6-5547.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 11	OPENING OF RESORT COLLECTION	JONNY HERBERT; PAB LTD. ALEX DE JOHN	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous by appointment. Contact: 565-6900.		
Beginning Tuesday Sept. 11	OPENING: HOLIDAY & RESORT COLLECTION	DAVID MORRIS BY HARRY STREIBEL	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Continuous by appointment. Contact: Sally Klinger, 947-0511.		
Beginning Tuesday Sept. 11	OPENING: HOLIDAY & RESORT COLLECTION	MISS ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Continuous by appointment. Contact: 736-6440.		
Beginning Tuesday Sept. 11	OPENING OF RESORT COLLECTION	SKIP II (DIV. SEQUEL I) BY BILL SMITH	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Continuous showings. Contact: Richie or Valerie, 868-8100. Publicity: Stutman Assoc., 247-2662.		
Beginning Tuesday Sept. 11	RESORT & HOLIDAY COLLECTION	JOSEPH STEIN, INC. BY KEN MERRIT	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
	Continuous showings. Contact: 736-5890.		
Beginning Tuesday Sept. 11	FIRST AMERICAN RTW SPORTSWEAR COLLECTION	PHILIPPE VENET FOR LADY PARKLEY, INC.	1411 BROADWAY SHOWROOM - 17TH FLOOR
	Resort and Early Spring. By appointment. Contact: Sara Wish Rubin, 354-8636.		
Tuesday Sept. 11- Sept. 21	SPRING FASHIONS FROM ISRAEL	ATID (AM. TRADE & IND. DEVELOPMENT WITH ISRAEL)	N.Y. HILTON HOTEL 6TH FLOOR
	Forty ready-to-wear manufacturers present collections of knitwear, sportswear, rainwear, leatherwear, outerwear, dresses, swimwear, beachwear, leisurewear, for women and men. Continuous for buyers, 9:00 A.M.-6:00 P.M. Press by appointment. Contact: Jerry Millman or Jeanette Gottlieb, 594-5215.		
Wednesday Sept. 12 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION	RODRIGUES (DIV. OF PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	By reservation. Contact: LO 3-0988.		
Wednesday Sept. 12 11:30 A.M.	FALL FASHIONS BY KASPER	BONWIT TELLER	4TH FLOOR
	For press and customers. Contact: Publicity Dept., EL 5-6800.		
Wednesday Sept. 12 11:30 A.M.	PRESS SHOW: RESORT AND EARLY SPRING	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Show for buyers at 3:00 P.M. By invitation. Contact: 354-6340.		
Sept. 12	1:00 P.M., PAT SANDLER; PAT'S PLACE, 498 Seventh Ave., 16th fl., 244-0600.		
Wednesday Sept. 12 2:00 P.M.	OPENING OF RESORT COLLECTION	OSCAR DE LA RENTA COUTURE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	By reservation. Contact: Sidney Scher, LA 4-9350.		
Wednesday Sept. 12 2:30 P.M.	RESORT AND HOLIDAY COLLECTION	TINA LESER	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	By invitation. Also Tues., Wed., Thurs at 10:30 and 2:30. By appointment. Contact: Jean Balliett, 354-1122.		
Sept. 12	3:00 P.M., HALSTON (Buyers), 550 Seventh Avenue, 14th fl., 354-6340.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 12 4:00 P.M.	PRESS PREVIEW: NYESTA FASHION CRUISE	DON-NEL FABRICS & ROSELON INDUSTRIES	PADDLE BOAT, "COPY CAT" PIER 42, HUDSON RIVER
	Presentation of latest Nyesta fashions. By invitation. Contact: Molly Roth-Watts, 354-6915.		
Sept. 12	4:00 P.M., DONALD BROOKS (2nd show), 550 Seventh, 21st floor, 947-8235.		
Wednesday Sept. 12 5:00 P.M.	RESORT AND EARLY SPRING COLLECTION	HALSTON THREE	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	All weather collection. By reservation. Contact: 354-6340.		
Wednesday Sept. 12 5:00 P.M.	PRESS PREVIEW: BRAZILIAN FASHIONS	BRAZILIAN GOVT. TRADE BUREAU	HOTEL PIERRE COTILLION ROOM
	Showings of Brazilian fashions for men and women for Spring/Summer '74. Show at 5:30. By invitation. Buyers: Sept. 13 and 14, 9:00-6:00; Sept. 15, 9:00-1:00 P.M. By reservation. Fashion directors: Rosemary Sheehan and Ken O'Keefe. Contact (buyers) Marlene Soule, 682-1055. Publicity: Joan Sands Assoc., 628-0218.		
Wednesday Sept. 12 6:00 P.M.	PREVIEW OF NEW SHOW: "NEEDLES AND PINS"	THE FASHION CAPITAL OF THE WORLD	CHEMICAL BANK 39TH STREET & 7TH AVE.
	Preview of NBC's new Fall show, and guest appearance of its stars: Louis Nye, Norman Fell and Diedre Lenihan. Co-hosts: Chemical Bank, NBC, Screen Gems. By invitation only. Contact: Olga Budor, 354-7340.		
Wednesday Sept. 12 6:30 P.M.	N.Y. BICENTENNIAL SAMPLER '73	N.Y.C. BICENTENNIAL CORPORATION (331 MADISON)	McGRAW-HILL BUILDING 1221 SIXTH AVENUE
	World premiere of "The New York Experience" at 6:30, 8:15, 9:15, 10:15. Johnny Horizon '77 "Let's Clean Up America for our 200th Birthday" at 7:15. Tickets" $9.76 each plus one Bronze Medallion. $19.76 for two plus two Bronze Medallions. Contact: 986-2777.		
Beginning Wednesday Sept. 12	OPENING OF RESORT COLLECTION	ADRI	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Continuous by appointment. Contact: Flori Milan, 244-6231.		
Beginning Wednesday Sept. 12	RESORT AND EARLY SPRING COLLECTION	J S LTD.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Continuous by appointment. Contact: 244-7522.		
Beginning Wednesday Sept. 12	OPENING OF RESORT COLLECTION	KASPER	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Continuous by appointment. Contact: 239-4600.		
Beginning Wednesday Sept. 12	RESORT AND HOLIDAY COLLECTION	MIGNON BY DOROTHY FARBO	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	By appointment. Contact: BR 9-5991.		
Beginning Wednesday Sept. 12	OPENING OF RESORT COLLECTION	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous showings by appointment. Contact: 868-2880.		
Beginning Wednesday Sept. 12	RESORT & HOLIDAY COLLECTION	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	By appointment. (Note change of date) Contact: CH 4-4940.		
Beginning Wednesday Sept. 12	OPENING: RESORT AND EARLY SPRING	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Continuous by appointment. Contact: 594-0030.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 13 9:00 A.M.	FALL 1973 FRAGRANCE SEMINAR "Fragrance and the Generation Gap"--featuring a panel of mothers and daughters (mid-teens to mid-twenties) Price: $5.00, members; $8.00, non-members. By reservation. Contact: 673-5580.	THE FRAGRANCE FOUNDATION	HOTEL PLAZA CRYSTAL ROOM
Thursday Sept. 13 9:15 A.M.	PRESS PREVIEW: RESORT COLLECTION Buyers at 12:00 Noon. By invitation. Contact: Roz Rubenstein, 239-4155.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 13 10:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: 239-4155.	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday Sept. 13 11:00 A.M.	RESORT-EARLY SPRING COLLECTION By invitation. Contact: 354-8120.	COMPANY 5 BY DON SIMONELLI	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Sept. 13 11:00 A.M.	RESORT-EARLY SPRING COLLECTION By invitation. Contact: 947-8235.	DONALD BROOKS BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Sept. 13 11:30 A.M.	LEONARD FASHIONS-- CUSTOMER & PRESS SHOW Fall and Winter imports from Paris. Contact: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR COUNTRY & CASUAL SHOP
Sept. 13	12:00 Noon, STEPEHN BURROWS (2nd show), 550 Seventh, 14th floor, 239-4155		
Thursday Sept. 13 2:30 P.M.	RESORT-EARLY SPRING COLLECTION By invitation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INT'L	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Sept. 13	2:30 P.M., OSCAR DE LA RENTA II, 2nd show, 530 Seventh, 3rd fl, LA 4-9350		
Thursday Sept. 13 4:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Sept. 13 6:00 P.M.	"THE GREATEST FASHION SHOW ON EARTH" by The Fashion Capital of the World at Hotel Plaza Fountain, 59th St. and 5th Ave. (See Sept. 11 at 12:00 Noon)		
Beginning Thursday Sept. 13	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: Lynne Blum, 279-3091.	PIERRE CARDIN	550 SEVENTH AVENUE SHOWROOM _ 22ND FLOOR
Beginning Thursday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Thursday Sept. 13	OPENING OF RESORT AND EARLY SPRING Continuous by appointment. Contact: 354-0640.	LEO NARDUCCI	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Thursday Sept. 13	OPENING OF RESORT COLLECTION By appointment. Contact: Gloria, 564-5570. Publicity: Stutman Assoc., 247-2662.	STATUS (DIV. OF SEQUEL I) BY COSMO SIRCHIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Friday Sept. 14 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment, Contact: 354-8740.	JIM BALDWIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Sept. 15	CHILDREN'S FASHION EXHIBITION IN PARIS (Sept. 15-18)		
Sept. 15- Sept. 19	PORTUGUESE TRADE FAIR IN LISBON -- "Filmoda 3" Contact Portuguese Govt. Trade Office, 666 Fifth Ave., 582-4344.		
Sunday Sept. 16- Sept. 18	FALL-WINTER HOME SEWING SHOW FOR BUYERS Over-the-counter fabrics, trimmings, sewing accessories, patterns, exhibits, (Sept. 15--Seminar--$20.00 including luncheon) Contact: Carol Stone or Bill Feingold, Christopher Cross Assoc., 40 E. 38th St, 689-1300.	AMERICAN HOME SEWING COUNCIL, INC.	WALDORF-ASTORIA
Sept. 16	INT'L SCANDINAVIAN FASHION WEEK IN COPENHAGEN (Sept. 16-19)		
Monday Sept. 17 11:00 A.M. Luncheon	PRESS SHOWING OF COUTURE FASHIONS Luncheon at 12:00 Noon, by invitation. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR
Monday Sept. 17 11:00 A.M.	CUSTOMER SHOWING OF ANNE KLEIN FASHIONS Showing of Fall collection. Publicity: Helen O'Hagan, PL 3-4000.	SAKS FIFTH AVENUE	3RD FLOOR
Beginning Monday Sept. 17	OPENING: RESORT AND EARLY SPRING Continuous showings by appointment. Contact: LW 4-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM -4TH FLOOR
Beginning Monday Sept. 17	RESORT & EARLY SPRING COLLECTION Continuous showings by appointment. Contact: Judy Lauterstein, WI 7-3850.	TOWNCLIFFE BY LEAMOND DEAN	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Beginning Monday Sept. 17	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Sept. 17- Sept. 23	TWENTY-EIGHTH NATIONAL KNIT & WEATER WEEK Contact: Edward Brandwein, National Knitted Outerwear Assn., 51 Madison Avenue, 683-7520.		
Tuesday Sept. 18 10:00 A.M.	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation of Gucci Fall-Winter fashions and accessories for men and women. By invitation only. (must present invitation at door) Public Relations: Hamra Associates, 748 Lexington, 753-9833.	GUCCI	ST. REGIS HOTEL VERSAILLES ROOM
Tuesday Sept. 18 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. (Note change of date.) Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 18 11:30 A.M.	FASHIONS BY GUSTAVE TASSELL The House of Norell collection by Gustave Tassell. For press and customers. By invitation. Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sept. 18	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh, 21st floor, 524-0237		
Sept. 18	2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show), 530 7th, 12th fl, 244-1872		
Tuesday Sept. 18 4:00 P.M.- 6:00 P.M.	COCKTAIL RECEPTION FOR EMILIO PUCCI First collection of men's and women's shirts by Emilio Pucci. By invitation. (must be presented at door). Publicity: Ruth Hammer Assoc., 685-8290. Thereafter by appointment. Contact: 736-3350.	CHESA INTERNATIONAL	366 FIFTH (AT 35TH ST) 2ND FLOOR
Tuesday Sept. 18 4:00 P.M.	OPENING OF RESORT COLLECTION By reservation. (Note change of date) Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 18	4:00 P.M., DONALD BROOKS (3rd show), 550 Seventh Ave., 21st fl, 947-8235		
Tuesday Sept. 18 8:00 P.M.	FASHION SHOWING OF HOLIDAY FASHIONS "An Eye Dazzling Evening"--hosted by Mayor and Mrs. John V. Lindsay. Fashion show in DuPont's Qiana. By invitation. Contact: Olga Budor, 354-7340.	FASHION CAPITAL OF THE WORLD: & DUPONT	GRACIE MANSION 88TH ST. & EAST END AVE.
Beginning Tuesday Sept. 18	OPENING OF RESORT & SPRING COLLECTIONS Continuous by appointment. Contact: 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET 3RD FLOOR
Beginning Tuesday Sept. 18	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Ethel Shields or Mr. Zelinka, 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Wednesday Sept. 19 10:00 A.M.	BREAKFAST WITH DAVID EVINS Preview of shoe fashions. By invitation. Contact: OR 9-7800.	B. ALTMAN & CO.	2ND FLOOR SHOE SALON
Wednesday Sept. 19 11:30 A.M.	TIKTINER FASHIONS-- CUSTOMER AND PRESS SHOW Presentation of exclusive Fall, Winter collection for Bergdorf Goodman. Contact: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	COUNTRY & CASUAL SHOP 3RD FLOOR
Wednesday Sept. 19 12:00 Noon	RESORT & EARLY SPRING COLLECTIONS By invitation. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Sept. 19 12:30 P.M. Luncheon	FASHIONS AT LUNCHEON SHOW "Indoor-Garden" -- lounge fashions designed by Emilio Pucci and Vera. Reservations ($6.75): CI 6-9171. Barbetta Publicity: Ellen Perl,TE 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 19 1:30 P.M.	PRESS PREVIEW: FUR COLLECTION Presentation of Olympian Collection and Christina Collection. Show at 2:30. By invitation. Fashion Director: Mia Grau. Contact: PE 6-6944.	THE BROTHERS CHRISTIE (333 SEVENTH AVENUE)	HOTEL PLAZA GRAND BALLROOM
Wednesday Sept. 19 3:00 P.M.	COCKTAIL SHOWING:COMPLETE RESORT COLLECTION Show at 4:00 P.M. By invitation. Contact: Marie Lippe, PE 6-0151.	PAGANNE BY GENE BERK(530 SEVENTH)	HOTEL PIERRE GRAND BALLROOM
Cancelled Sept. 19	SHOWING OF VIOLA SYLBERT FUR COLLECTION AT HENRI BENDEL, ORIGINALLY SCHEDULED FOR SEPT. 19 AT 3:00 P.M., HAS BEEN CANCELLED.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 19 6:30 P.M. Cocktail Soiree	"THE FRENCH LINE" A fashion presentation by French designers, in conjunction with the S.S. France's "Ultimate Odyssey", for benefit of Urban Improvements Program for the Parks Council of N.Y. Price: $20.00 per person; $35 per couple. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	3RD FLOOR
Thursday Sept. 20 9:30 A.M. Coffee	PRESS PREVIEW: COUTURE IMPORTS Fall-Winter Paris and Rome couture fashion show featuring designers' originals and Ohrbach's line-for-line copies. By invitation. Also Sept. 24, 12:00 Noon and 3:00 P.M., by invitation; 6:00 P.M. public show . Commentator: Irene Satz. Publicity: Mark Klauser. Contact: Miss Evans, 564-3100, ext. 285.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Thursday Sept. 20 11:30 A.M.	AMERICAN DESIGNERS-- CUSTOMER & PRESS SHOW Fall and Winter fashions from America's leading designers. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	PLAZA APPROACH 4TH FLOOR
Thursday Sept. 20 12:00 Noon Luncheon	RESORT/HOLIDAY/EARLY SPRING COLLECTIONS Ricardo's complete boutique collection; Ponseti's all-weather coats from Spain. Also at 4:00 P.M., cocktails. By invitation. Thereafter by appointment. Contact: Nina de Rovira, 245-7694 or 245-7657.	RICARDO OF SPAIN & PONSETI	116 CENTRAL PARK SOUTH SUITE 11B
Thursday Sept. 20 2:00 P.M.	RESORT AND HOLIDAY COLLECTION By invitation. Thereafter by appointment. Contact: 245-1550.	GIORGIO DI SANT'ANGELO	6 WEST 56TH STREET SHOWROOM - 3RD FLOOR
Sept. 21- Sept. 25	ELEVENTH OVERSEAS IMPORT FAIR - "PARNTER FOR PROGRESS" -- IN BERLIN Contact: German American Chamber of Commerce, 666 Fifth Ave., 582-7788.		
Saturday Sept. 22- Sept. 25	EUROPEAN SPRING FASHION FAIR Imported ready-to-wear fashions from Austria, Finland, France, Germany, Ireland, Israel, Italy, Spain and Switzerland. For buyers and press. Contact: Pamela DuBose, 354-2970.	CAVIN & TUBIANA, INC.	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Sunday Sept. 23- Sept. 25	INTERNATIONAL FOOTWEAR EXPOSITION IN MONTREAL Contact: Suite 711, 1010 St. Catherine St. W, Montreal 110, Canada.	FOOTWEAR BUREAU OF CANADA	PLACE BONAVENTURE MONTREAL-CANADA
Monday Sept. 24 11:00 A.M.	INTERNATIONAL FASHIONS AT BENEFIT SHOW Haute couture and ready-to-wear fashion shows: 11:00 A.M. (for Metropolitan Opera Guild); and 3:00 P.M. (for Community Service Society). Tickets: $10.00 each. Contact: 1010 Third Ave., Room 301. Public shows at 1:00 and 7:30 P.M. Men's show at 6:00 P.M. Public Relations: Alexandre Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH ST. & LEXINGTON 3RD FLOOR
Sept. 24	12:00 Noon & 3:00 P.M., OHRBACH'S IMPORTS, by invitation. (6:00 P.M.-Public)		
Sunday Sept. 23 2:00 P.M.- 5:00 P.M.	FIFTIETH BIRTHDAY CELEBRATION & BENEFIT "Barney's Thanks New York for Fifty Wonderful Years"--celebration featuring fashion show at 4:00 P.M. Refreshments sold for benefit of P.A.L. Admission by invitation. Contact: Suzy Kalter at The Rowland Co., 688-1200.	BARNEY'S	BARNEY'S-OUTSIDE (7TH AVE. & 17TH ST)

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 24 4:00 P.M.	PRESS PREVIEW: BODY WORKS EXERCISE SALON	BERGDORF GOODMAN	7TH FLOOR BEAUTY SALON
	Glemby presents "Body Works" in its new home at Bergdorf Goodman. Followed by Frank Wagner's "Isolations" exercise demonstration. By invitation. Contact: Beatrice Dudek or Patricia DeWitt, 477-4700. Publ: Suzanne Butterfield,PL 3-7300.		
Tuesday Sept. 25 10:00 A.M.	PRESS PREVIEW OF FUR COLLECTION	MAXIMILIAN	20 WEST 57TH STREET SALON
	By invitation. Contact: 247-1388. Publicity: Vera Bacal, PL 3-8421.		
Tuesday Sept. 25 11:30 A.M.	CHRISTIAN DIOR FASHIONS AT BENEFIT SHOW	SAKS FIFTH AVENUE	5TH FLOOR
	Marc Bohan will be present. By invitation. (Reservations are closed) Publicity: Helen O'Hagan, PL 3-4000.		
Tuesday Sept. 25 11:30 A.M.	KASPER FOR JOAN LESLIE CUSTOMER SHOW	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR
	Presentation of Fall, Winter collection. Publicity: Suzanne Butterfield, PL 3-7300.		
Tuesday Sept. 25 6:30 P.M. Cocktails	PRESS PREVIEW AND BENEFIT	BLOOMINGDALE'S	5TH FLOOR
	"The Cognoscenti"--a preview of Bloomingdale's Fall Designer Rooms. Price: $15.00 a person or $25.00 per couple for benefit of N.Y. Junior League's Child Care Programs. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.		
Tuesday Sept. 25 6:30 P.M.	PRESS PREVIEW:SALUTE TO SWEDISH GLASS	B. ALTMAN & CO.	4TH FLOOR CHINA & GLASS DEPT.
	Honoring Ann Warff, Kosta Glass. By invitation. Contact: OR 9-7800.		
Wednesday Sept. 26 11:30 A.M.	JEAN LOUIS SCHERRER CUSTOMER & PRESS SHOW	BERGDORF GOODMAN	3RD FLOOR COUNTRY & CASUAL
	Fall and Winter collection. Contact: Suzanne Butterfield, PL 3-7300, ext. 397		
Wednesday Sept. 26 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	LEAMOND DEAN FOR TOWNCLIFFE	BARBETTA RESTAURANT 321 WEST 46TH STREET
	By reservation ($6.75): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.		
Sept. 27	ROSH HASHONAH (Jewish New Year) - begins at sunset Wed., Sept. 26		
Thursday Sept. 27 4:00 P.M.	PRESS OPENING: NEEDLEWORK EXHIBIT	B. ALTMAN & CO.	5TH FLOOR ART-NEEDLEWORK DEPT.
	Preview of Embroiderers' Guild exhibition of needlework. By invitation. contact: OR 9-7800.		
Sept. 30- Oct. 3	PRE-SPRING & HOLIDAY MARKET WEEK FOR MEN'S & BOYS' WEAR IN DALLAS Contact: Dallas Apparel Mart, 2300 Stemmons Freeway, Dallas, Texas 75207		
Sept. 30- Oct. 3	PHILADELPHIA GIFT SHOW AT BENJAMIN FRANKLIN HOTEL,PHILADELPHIA, PA. Contact: Little Bros. Shows, 220 Fifth Ave.,MU 9-7147.		
Beginning Monday Oct. 1	OPENING OF SPRING COLLECTION	KIMBERLY KNITWEAR	1410 BROADWAY SHOWROOM - 10TH FLOOR
	Continuous showings by appointment. Contact: 564-1080.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 1	RESORT COLLECTION IN CALIFORNIA By appointment. Contact: 213-627-0806.	HELGA	722 LOS ANGELES STREET LOS ANGELES, CALIF.
Oct. 1- Oct. 5	GERMAN FASHION FAIR IN MUNICH, GERMANY. Contact: German American Chamber of Commerce, 666 Fifth Avenue, 582-7788.		
Tuesday Oct. 2 3:00 P.M.	PRESS SHOWING OF EMERIC PARTOS FURS Presentation of Emeric Partos' exclusive fur collection for Bergdorf Goodman. By invitation. Contact: Suzanne Butterfield, PL 3-7300, ext. 387.	BERGDORF GOODMAN	4TH FLOOR
Wednesday Oct. 3 2:30 P.M.- 4:30 P.M.	PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Spring collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. Contact: Fay Rosen, 953-1407.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Oct. 6	YOM KIPPUR (Jewish Day of Atonement) - Begins at sunset, Friday, Oct. 5.		
Monday Oct. 8 11:30 A.M.	HANAE MORI FALL AND WINTER COLLECTION Japanese fashions designed by Hanae Mori. For press and customers. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH
Beginning Monday Oct. 8	OPENING OF SPRING COLLECTION Featuring misses contemporary sportswear. Informal modeling. No appointment necessary. Contact: Ina Evans, OX 5-0100.	HABITAT (DIV. OF ROSENAU BROS.)	1411 BROADWAY SHOWROOM - 28TH FLOOR
Tuesday Oct. 9 3:00 P.M.	OPENING OF SPRING COLLECTION Benson & Partners by Alice Blaine; Outlander by Renee Tener. By invitation. Contact: Carole Nussenbaum, 354-0026.	BENSON & PARTNERS; OUTLANDER	PLACE TO BE ANNOUNCED
Wednesday Oct. 10 6:30 P.M.- 9:00 P.M.	PREVIEW: FALL TRIBUTE TO NEW YORK CITY "New York -- Person to Person" -- cocktails and entertainment in honor of the New York Public Library. Launching a two-week program, Oct. 11-24. Introducing merchandise collections. By invitation. Contact: MaryEllen Brennan, WI.7-3300.	LORD & TAYLOR	5TH FLOOR
Wednesday Oct. 10 7:00 P.M. Cocktails	PUBLICATION PARTY The launch of "On the Town in New York since 1776" by Ariane and Michael Batterberry to salute the Diamond Jubilee of the City of New York. Contact: Peggy Healy, PL 2-1212, ext. 7202. Publicity: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	THE BOOK STALLS
Thursday Oct. 11 4:00 P.M.	SPRING COLLECTION BY DOMINICK AVELLINO By invitation. Contact: Carole Nussenbaum, 354-0026.	D D DOMINICK SPORTSWEAR COMPONENTS	FOUR SEASONS 99 EAST 52ND STREET
Thursday Oct. 11 6:30 P.M. Dinner	TWENTY-SIXTH ANNUAL AWARD DINNER DANCE Honoring Richard J. Schwartz-Jonathan Logan, and Herbert J. Rabinowitz-Monsanto. Chairmen: Stanley Abelson, Sam Hausman, William Lippincott, Ben Milberg, Abe Schrader, Norman Wechsler, for benefit of Workshop Foundation and Dr. Howard Rusk Institute of Rehabilitation. (Black tie) By invitation. Contact: WI 7-0324.	N.Y. FASHION DESIGNERS (1457 BROADWAY)	HOTEL PLAZA BALLROOM

Oct. 14	ITALIAN READY-TO-WEAR SHOWING IN FLORENCE (Oct. 14-18)		
Monday Oct. 15 5:30 P.M. Reception	ANNUAL CREATIVE MENSWEAR SHOW Twentieth annual presentation of international menswear. Show at 6:00 P.M. Fashion Director: Robert L. Green. Contact: Lon Smith, 688-3030.	PLAYBOY MAGAZINE	FOUR SEASONS 99 EAST 52ND STREET
Wednesday Oct. 17 8:00 P.M.	ANNUAL FASHION CRITICS AWARDS Presentation of the 1973 American Fashion Critics' Awads. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	COTY	ALICE TULLY HALL LINCOLN CENTER
Thursday Oct. 18 4:30 P.M. Champagne	SPRING MEN'S AND WOMEN'S FASHIONS Collections designed by Pinky and Dianne -- Flo Toronto, men's and women's fashions; Pretty Boy Floyd, menswear. Show at 5:00. By invitation. Contact: Richard Greene, 595-8036.	FLO TORONTO; & PRETTY BOY FLOYD	RENO SWEENEY 126 WEST 13TH STREET
Oct. 20	PRET-A-PORTER SHOWINGS IN PARIS (Oct. 20-25)		
Oct. 25	LONDON FASHION FAIR AT GROSVENOR HOUSE, LONDON (Oct. 25-27)		

CONTINUOUS SHOWINGS - THESE RESORT COLLECTIONS HAVE OPENED

ELEANOR BRENNER FOR BRENNER BEES . . 498 Seventh Avenue, 5th floor, 239-1150

BRIGANCE WATERCLOTHES . . . . . 1411 Broadway, 16th floor, 563-0416

CARLYE BY SADYE WEINBERG . . . . . 530 Seventh Avenue, 8th floor, 244-6761

CONCEPT VII . . . . . 530 Seventh Avenue, 6th floor, 695-7715

FRIEDRICKS SPORT BY HAZEL HAIRE. . . .205 West 39th Street, 13th floor, 736-8867

GOLDWORM KNITS . . . . . 1410 Broadway, 20th floor, 244-1700

JAMISON . . . . . 498 Seventh Avenue, 24th floor, OX 5-4812

NAT KAPLAN; KAPPI . . . . . 498 Seventh Avenue, 21st floor, LO 5-4115

KAMALI . . . . . .787 Madison Avenue, 755-7325

LINEA ITALIANA . . . . . 488 Seventh Avenue, Suite 701, LA 4-2640

LORCH OF DALLAS. . . . . 498 Seventh Avenue, 10th floor, 563-4844

LUPE ZEQUEIRA . . . . . 530 Seventh Avenue, 19th floor, 354-6910

MOUNTAIN ARTISANS. . . . . 14 East 57th Street, 2nd floor, 715-8212

NANTUCKET NATURALS . . . . . 498 Seventh Avenue, 17th floor, 244-3558

POSH, INC.. . . . . 550 Seventh Avenue, 18th floor, 947-0964

ABE SCHRADER BY BELLE SAUNDERS . . .530 Seventh Avenue, 15th floor, LO 4-9194

SEQUEL I BY ELAINE BRANDT . . . . . 498 Seventh Avenue, 4th floor, 868-8100

SMITH & JONES BY MORTON MYLES . . . 498 Seventh Avenue, 11th floor, 594-8570

1974

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